



One From the Heart **Awards Breakfast**

SPONSORSHIP OPPORTUNITIES

THURSDAY, OCTOBER 22, 2026

Crowne Plaza Cabana Palo Alto

4290 El Camino Real | Palo Alto, CA 94306

Registration: 8:00 a.m. | Breakfast & Program: 9:00 a.m.

All guests are invited to a special book signing with keynote speaker, Mitch Albom, immediately following the program.

Sponsorship Commitment Deadline: October 8, 2026



Dear Friends,

For 35 years, the *One from the Heart* Awards Breakfast has brought our community together to recognize individuals whose compassion, leadership, and service reflect—and often exceed—the mission and values of Pathways Home Health and Hospice.

Each year, this meaningful gathering honors people who make an extraordinary difference in the lives of others. Their generosity of spirit, commitment to service, and willingness to care deeply for their communities embody the same principles that guide Pathways: comfort, dignity, connection, and exceptional support during life's most vulnerable moments.

On Thursday, October 22, 2026, we invite you to join us at the Crowne Plaza Cabana Palo Alto for the 35th Annual *One from the Heart* Awards Breakfast. Together, we will celebrate this enduring tradition, recognize remarkable examples of compassion in action, and raise vital philanthropic support for patients and families throughout the Bay Area.

Pathways provides expert home health, hospice, bereavement, and caregiver support services. Every day, our clinicians, staff, and volunteers walk alongside individuals and families facing serious illness, loss, and profound change. Philanthropic support helps expand access to care, support family caregivers, and ensure that patients and loved ones do not face these difficult journeys alone.

This year, we are honored to welcome bestselling author, journalist, and philanthropist **Mitch Albom** as our keynote speaker. Through beloved works such as *Tuesdays with Morrie* and his latest bestseller, *Twice*, Mitch has inspired millions with stories of compassion, resilience, and human connection — values deeply aligned with the mission of Pathways.

As you review the enclosed sponsorship opportunities, I hope you will consider partnering with us for this milestone event. Your sponsorship supports more than a breakfast. It helps sustain compassionate care and recognizes the people whose actions remind us what is possible when service, generosity, and humanity come together. Your response is requested as soon as possible and no later than October 8, 2026.

On behalf of our Board of Directors, staff, volunteers, patients, and families, thank you for helping us honor 35 years of extraordinary compassion while strengthening the future of care in our community.

We look forward to welcoming you on October 22.

With sincere gratitude,

Mary Pat Larsen, RN, BSN
Executive Director

Compassionate Care

For 35 years, *One from the Heart* has brought together compassionate community leaders, families, caregivers, healthcare professionals, and supporters who share a commitment to ensuring that every patient receives comfort, dignity, and exceptional care.

JOIN US ON THURSDAY, OCTOBER 22, 2026

Celebrate this milestone anniversary and invest in the future of compassionate care for patients and families throughout our community.

Why Your Support Matters

Every day, Pathways provides comfort, dignity, expert care, and hope to individuals and families facing serious illness and loss. Philanthropic support enables Pathways to provide exceptional care, expand innovative programs, support caregivers, and ensure that no patient or family walks this journey alone.

EXPERT CARE

Home health and hospice care delivered with skill and compassion.

WHOLE-FAMILY SUPPORT

Bereavement, caregiver, and family services that bring comfort and connection.

A STRONGER FUTURE

Innovative programs and expanded access that sustain compassionate care for generations.

Whether you are a corporation, foundation, physician, donor, grateful patient or family, your partnership directly impacts lives and strengthens the future of care in our community.

HOME CARE

1599 patients
received skilled care in their homes, helping them regain their health and independence

HOSPICE CARE

583 patients
received compassionate end-of-life care focused on comfort, dignity, and quality of life.

BEREAVEMENT CARE

686 individuals
received 13 months of grief support, individually and in groups, always free of charge.

Premier Sponsorship Opportunities

Lead this milestone celebration with prominent recognition and a meaningful connection to the mission of Pathways Home Health and Hospice.

PRESENTING SPONSOR | \$25,000 - Exclusive Opportunity

- Event naming: "35th Annual One from the Heart Awards Breakfast Presented by [Sponsor Name]"
- Podium recognition: Welcome remarks (2–3 minutes)
- Seating: Two VIP tables for 20 guests with premier seating
- Pre-event reception: Exclusive evening reception (evening before the event)
- Event marketing: Featured placement
- Event signage: Premier logo placement on all event materials
- Event program recognition: Premier featured
- Website recognition: Premier logo
- Social media recognition: Featured spotlight
- Program alignment: Customized, with the Pathways care program of your choice
- Post-event impact report: Customized

LEADERSHIP SPONSOR | \$15,000

- Podium recognition: Recognized during the program
- Seating: Premium table for 10 guests with priority placement
- Pre-event reception: Exclusive evening reception (evening before the event)
- Event signage: Logo or name placement
- Event program recognition: Logo or name
- Website recognition: Logo
- Program alignment: Choice of Pathways service or program

Your sponsorship is an investment in compassionate care, ensuring that every patient and family receives comfort, dignity, and hope when it matters most.

Event Sponsorships & Individual Participation

MORE WAYS TO LEAD WITH COMPASSION

CHAMPION SPONSOR \$10,000

- Seating: Premium table for 10 guests
- Event signage: Logo or name placement
- Event program recognition: Logo or name
- Website recognition: Logo or name

PROGRAM SPONSOR \$5,000

- Seating: Preferred table for 10 guests
- Event program recognition: Logo or name
- Website recognition: Logo or name

35th ANNIVERSARY PATRON \$3,500

- Seating: Preferred reserved table for 10 guests
- Event program recognition: Name listing
- Website recognition: Name

TABLE SPONSOR \$1,500

- Seating: Reserved table for 10 guests
- Named table

Individual 35th Anniversary Patron \$350

- Two reserved seats
- Event program recognition: Name

INDIVIDUAL SEAT \$150

- One seat

Special Sponsorship Opportunities

CONNECT YOUR SUPPORT TO MISSION IMPACT

PATIENT & FAMILY EXPERIENCE \$10,000

Supports meaningful experiences and services that provide comfort, connection, and support for patients and families.

CAREGIVER & VOLUNTEER RECOGNITION \$5,000

Honors the dedicated caregivers and volunteers whose compassion makes Pathways' mission possible.

Tribute & Memorial Opportunities

HONOR A LIFE OR A LEGACY

IN HONOR OF

Celebrate a loved one, caregiver, clinician, volunteer, family member, or friend whose kindness, compassion, or support has made a meaningful difference.

IN MEMORY OF

Remember and honor a loved one with a gift that provides comfort, dignity, and care to others.

Additional Ways to Support

EVERY GIFT CREATES MEANINGFUL IMPACT

DONATION IN LIEU OF ATTENDANCE A GIFT OF ANY AMOUNT

Unable to attend? You can still make a meaningful impact. Your gift supports Pathways' mission. Recognition is provided for gifts of \$1,000 and above unless anonymity is requested.

DONATE A TABLE \$1,500

Provide an opportunity for others to attend and learn about Pathways' mission. Donors will be recognized as Table Donors unless anonymity is requested.

Your Impact

Every sponsorship, seat purchase, and donation helps ensure that Pathways Home Health & Hospice can continue providing exceptional care, comfort, dignity, and support to patients and families throughout our community.

Sponsorship & Commitment Form

Organization / Family / Individual Name:

Primary Contact:

Address:

City, State, ZIP:

Phone:

Email:

EVENT SPONSORSHIPS

- ☐ Presenting Sponsor - \$25,000
- ☐ Leadership Sponsor - \$15,000
- ☐ Champion Sponsor - \$10,000
- ☐ Program Sponsor - \$5,000
- ☐ 35th Anniversary Patron - \$3,500
- ☐ Table Sponsor - \$1,500
- ☐ 35th Individual Anniversary Patron - \$350
(Two seats & program listing)
- ☐ Individual Seat(s) - \$150 each QTY: _____

Event sponsorship subtotal: \$ _____

SPECIAL SPONSORSHIPS

- ☐ Patient & Family Experience - \$10,000
- ☐ Caregiver & Volunteer Recognition - \$5,000

Special sponsorship subtotal: \$ _____

ADDITIONAL GIVING

- ☐ Donate a Table - \$1,500 each QTY: _____

Subtotal: \$ _____

- ☐ Donation in Lieu of Attendance

Gift amount: \$ _____

TRIBUTE & MEMORIAL GIVING ☐ In Honor Of ☐ In Memory Of

Name:

Recognition, Guest & Payment Information

RECOGNITION INFORMATION

Please recognize us with the table name: _____

☐ We prefer to remain anonymous.

GUEST INFORMATION

1 _____	6 _____
2 _____	7 _____
3 _____	8 _____
4 _____	9 _____
5 _____	10 _____

☐ We will submit guest names at a later date. ☐ We would like assistance filling our table.

PAYMENT INFORMATION ☐ Check enclosed ☐ Credit card payment (online or by phone only)

☐ Please invoice/call us ☐ Donation via DAF or other payment form

SPONSORSHIP & SEAT DEADLINE IS 10.8.2026

To ensure inclusion in printed event materials, please submit sponsorship commitments and recognition information by this date.

TO REGISTER VIA EMAIL, PHONE, OR ONLINE

Email: OFTH2026@gmail.com

Call: 650.288.9275

Online: Use the QR Code below



QUESTIONS OR FOR MORE INFORMATION

Jaime Weller-Lafavor, Interim Director
jaime.weller-lafavor@commonspirit.org
650.288.9275

TO MAIL YOUR REGISTRATION AND PAYMENT

Mail: Pathways Home Health & Hospice
Attention: Foundation
585 North Mary Avenue, Sunnyvale, CA 94085